



ARTISTS: ACTION!



EPISODE 1



CONCEPT

The project "Artists: Action!" focuses on raising awareness around struggles of artists to attract public assistance to artists in need by exposing their personal artistic background and the way of living using methods of filmmaking.



CONTEXT

How artists can speak directly to the public, their clients? How artists can outsource mental, financial, and employment support? How artists can assist us in attracting such support? How artists can thereby secure their occupational stability? Employing the following methods can solve the problem.



METHOD 1: FILMMAKING

Method of filmmaking implies shooting documentary episodes. Each episode revolves around the issues of marginalization of artists or art, the lack of artistic opportunities, under-financing, etc. The project aims to expose the life of artists from a different angle focusing on their daily struggles in pursuit of art. It will be launched with the production of 2 short documentary episodes and, later on, enlarged by compiling more episodes submitted by an attracted audience. Each episode is going to develop one specific subject and highlight one issue. This way, the project becomes more inclusive and flexible, given each episode is centered on a certain topic it allows us to attract more diverse groups of interested individuals.

French Graffiti Artist

Pirot Carpet Weavers



METHOD 2: CREATIVE HUB

As our colleagues on CERF+ platform our team is also creating a creative hub that will encompass all necessary resources for support and education along with filmed episodes. Artists: Action! will launch a website like CERF+, but unlike CERF+ that covers only US our online platform will star by assisting artists over the European Area. The website provides network, contacts of relevant organizations, job opportunities for artists in need and resources for students or fellow enthusiast.



RESOURCES

We were inspired by SOTA, CERF+, ENCACT (already existing networks wondering about how to raise awareness for every artist and not just bankable ones or in the industry).



EPISODE 2

